

REP HEADLINE# 6310168 TRF# 331012
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
OCT24/12 17.31
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

ADV # ADV. NAME POLI/E DEPASQUALE/D/CON/PA
AGY # 02536 AGY. NAME BUYING TIME, LLC

REP.# OFF.# 18 SALESMAN #
BUYER NAME KATHRYN WELSH
SALES PRSN WA- CHERYL BLAIR

650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

ORDER # CONTRACT # 6310168

CLASS: NATL. LOCAL REGIONAL

PRDCT EUGENE DEPASQUALE EST#2182 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 17.31

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 REJECTED-BUYLINES DIDNT MATCH
DID MANUALLY
TTLS \$42,500
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 373
AGENCY PRODUCT CODE = 379
AGENCY EST# = 2182

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 45 | S | | 600P-630P | 30 | | \$625.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : CHANNEL 11 NEWS SATURDAY
CON COM1 : CHANNEL 11 NEWS SATURDAY

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|------|---|--|------|---|
| 83 | A | | 400A-430A | 30 | | \$100.00 | 10/30 | 11/2 | 3 | | TU-F | 3 |
|----|---|--|-----------|----|--|----------|-------|------|---|--|------|---|

PROGRAM : NEWS

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|------|---|--|------|---|
| 84 | A | | 430A-459A | 30 | | \$175.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
|----|---|--|-----------|----|--|----------|-------|------|---|--|------|---|

PROGRAM : NEWS

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|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|--------|-------|-----------------------|--|--|--|--------------|--|-----|----------|-------------|--|
| M1 | REJECT | BUY#8 | MISSED: SAT/600P-630P | | | | NOV3 | | 30S | \$475.00 | (OCT18/12) | |
| | | | OFFER: TU-F/400A-430A | | | | OCT30 (3/WK) | | 30S | \$100.00 | PLS ADVISE. | |
| | | | & TU-F/430A-459A | | | | OCT30 | | 30S | \$175.00 | | |
| | | | CMT: OFFERS PER CARD | | | | | | | | | |

OCT/12 \$3,400.00 NOV/12 39100.00

CONTRACT TOTAL 42500.00
TOTAL SPOTS 73



MARKET TOTALS \$101,071 WPXI 14% KDKA 47% WTAE 37% WPGH 2% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE